

Bryan Mours



With over 40 years experience spanning all aspects of the landscape industry—from spreading fertilizers to building budgets for multimillion dollar firms—Bryan has a passion for helping both people and companies succeed.

Driven by his desire to help people, Bryan started his own landscape consulting business in 2010 before joining Aspire in its early stages in 2014. In his initial role of VP of Client Services, Bryan oversaw Aspire's implementation and client success managers as well as the AspireCare support team.

His clear understanding of landscape business owners' challenges and needs has enabled Bryan to successfully scale and lead Aspire's customer care teams as they help Aspire clients utilize the platform to grow their businesses and become more profitable.

Bryan's natural understanding of people, combined with continued education in lean management, leadership development, sales, and business, has contributed to his success. In 2011, Bryan graduated with his Executive MBA from RIT in Rochester, NY, earning academic honors that awarded him recognition by the International Honor Society Beta Gamma Sigma.

In addition to working in the landscape industry, Bryan also owned two restaurants in southern Wisconsin. He has a passion for cooking and seeking out the best restaurants while traveling with his wife Susan. Bryan enjoys spending time with his family, which includes seven grandchildren, as well as fishing, playing golf, and occasionally attending a Packers game at Lambeau!