

# 2023



The Landscape and Snow Expo

# Sponsorship Guide

**August 3, 2023**

**Ball Horticultural West  
Chicago, IL**



# Fire & Ice Premier Sponsorships

**\$2,000** each (limit 2 – 1 Fire and 1 Ice)

As the 2023 FIRE or ICE Premier Sponsor, your company will receive:



- Most visible area to display equipment.
- (4) Trade Show tickets with (4) lunch tickets (a \$160 value).
- Company logo on Fire & Ice marketing and promotional materials (including the ILCA website & emails).
- Company recognition in the September issue of The Landscape Contractor magazine.
- Company logo on the Sponsorship Banner.

# Games Package

**\$2,000** limit 1

**Includes:**

- Axe Throwing Trailer with lights & Music (4- hour package 11:00am-3:00pm)
- Includes: Hammer Strike Game, Cornhole Set, Ringo Game
- (4) Trade Show tickets with (4) lunch tickets (a \$160 value).
- Company logo on Fire & Ice marketing and promotional materials (including the ILCA website & emails).
- Company recognition in the September issue of The Landscape Contractor magazine.
- Company logo on the Sponsorship Banner.



# Beer Garden Reception

**\$1,500** limit 1

**Includes:**

- (4) Trade Show tickets with (4) lunch tickets (a \$160 value).
- A 20x40' booth.
- A tent, 3 kegs of beer and (2) bartenders.
- Your company logo on Fire & Ice marketing and promotional materials including the ILCA website.
- Your logo printed on the "Beer Garden" sign. (Company rep must be present in the beer tent. Beer must be dispensed by the caterer.)

# Tote Bag Sponsor

**\$950** Limit 1 (The cost is \$300 if you wish to supply your own bags: qty: 500).

## Includes:

- Your company name or logo on bags given to first 500 attendees.
- (2) Trade Show tickets with (2) lunches (an \$80 value).
- Your company logo on Fire & Ice marketing and promotional materials including the ILCA website.
- Company recognition in the September issue of The Landscape Contractor magazine.
- Your logo on the Sponsorship Banner.

# Lanyard Sponsor

**\$1,850** Limit 1 (The cost is \$300 if you wish to supply your own lanyards: qty: 800)

## Includes:

- Your company name or logo on all name badge lanyards given to attendees.
- (4) Trade Show tickets with (4) lunches (an \$160 value).
- (2) Trade Show tickets with (2) lunches (an \$80 value) if you supply the lanyards.
- Your company logo on Fire & Ice marketing and promotional materials including the ILCA website.
- Company recognition in the September issue of The Landscape Contractor magazine.
- Your logo on the Sponsorship Banner.

# Snow Cone Sponsor

**\$1,275** limit 1

## Includes:

- Kona Ice Truck will be on site. Attendees will be able to choose from 20 flavored syrups to top off their snow cones!
- (2) Trade Show tickets with (2) lunch tickets (an \$80 value).
- Company logo on Fire & Ice marketing and promotional materials including the ILCA website.
- Company recognition in the September issue of The Landscape Contractor magazine.
- Your logo on the Sponsorship Banner.



# Water Bottle Sponsor

**\$1,450** limit 1

## Includes:

- (500) 24 oz. Translucent Water Bottles with your logo.
- (2) Trade Show tickets with (2) lunch tickets (an \$80 value).
- Company logo on Fire & Ice marketing and promotional materials including the ILCA website.
- Company recognition in the September issue of The Landscape Contractor magazine.
- Your logo on the Sponsorship Banner.



# Raffle Prize Sponsor

**\$500** *limit 2*

## Includes:

- Purchase of raffle items to be given away in sponsor's name. The money will be used to purchase a minimum of 2 prizes.
- Option of Reps from the company to perform the drawing and take photos with the winners.
- (2) Trade Show tickets with (2) lunches (an \$80 value).
- Company logo on Fire & Ice marketing and promotional materials including the ILCA website.
- Company recognition in the September issue of The Landscape Contractor magazine.
- Your logo on the Sponsorship Banner.

# Sunglasses Sponsor

**\$1,200** *limit 1*

## Includes:

- 500 Sunglasses with your company logo.
- (4) Trade Show tickets with (4) lunch tickets (a \$160 value).
- Your company logo on Fire & Ice marketing and promotional materials including the ILCA website.



# Sun Visor Sponsor

**\$1,200** *limit 1*

## Includes:

- 500 Sun Visors with your company logo.
- (4) Trade Show tickets with (4) lunch tickets (a \$160 value).
- Your company logo on Fire & Ice marketing and promotional materials including the ILCA website.



## Questions?

Contact Terre Houte

thoute@ilca.net ||

630-472-2851 x3

