



The Landscape and Snow Expo

**FIRE & ICE – August 3, 2023**  
**Ball Horticultural**  
**West Chicago, IL**

## **SCHEDULE OF EVENTS**

8:30am-3:00pm  
**Visit with Exhibitors**

9:00am  
**Hoerr Schaudt Tour of The Helix Plaza**

9:30am  
**Look out for Fire & Ice!**

10:00am  
**Container Solutions with Joan Mazat**

10:00am  
**Plants Walkabout**

10:00am  
**Gnome Hunt Begins**

10:00am-2:00pm  
**Mobile Axe Throwing**

11:00am  
**Hoerr Schaudt Tour of the The Helix Plaza**

11:00am-1:00pm  
**Lunch is served!**

11:00am  
**BierGarden Opens with Steel Drummer – sponsored by The Tree Connection**

11:00am  
**Young Professionals Meet-up at the BierGarden**

11:30am  
**Equipment Walkabout**

11:30am  
**Lunch and Learn: Running Efficient & Profitable Snow Operations**

11:30am

**Look out for Fire & Ice!**

11:30am-2:30pm

**Kona Ice Truck – FREE – sponsored by Midwest Salt**

12:15pm

**Lunch and Learn: A Boots on the Ground Discussion on the Landscape Season**

1:00pm

**Lunch and Learn: Learn About the Conservation Foundation's Salt Smart Certification**

1:00pm

**Container Solutions with Joan Mazat**

1:30pm

**Look out for Fire & Ice!**

2:30pm

**Raffle drawing tickets distributed.**

2:50pm

**CASH Raffle Drawings – Must be present to win!**

**Throughout the Day:**

**Ball Gardens - Docent Tours**

Walk the beautiful gardens at Ball Horticultural all day. Interact with docents and make yourself at home. There are no formal tours of the Ball gardens. Instead, they ask you enjoy the serene gardens based on your schedule and at your leisure.

**Explore 'Better Versions' by Darwin Perennials**

Better Versions by Darwin Perennials are next-generation perennial plants that offer better blooming, better performance, and better availability for the nursery industry. Visit the Darwin team at their Fire and Ice showcase tent to learn more, and take their free quizlet on-site for a chance to win prize money. [www.darwinperennials.com/betterversions](http://www.darwinperennials.com/betterversions)