

# ILCA Committees

## - Get Involved -

ILCA committee involvement is the best way to augment your membership. Membership, in any organization, requires both give and take. By participating in a Committee you match your special interests and talents to an ILCA program or initiative.

**Please consider participation on one of these Committees for 2023-2024.  
Meetings typically run 2 hours and are held at ILCA Headquarters in Oak Brook.**

**All committee members must be members in good standing. The organization, not the individual is the member.**

### Awards

**Goal:** To offer an Awards Program that recognizes the skills and experience of landscape professionals.

**Time Commitment:** 2-3 meetings per year. Mandatory attendance at the annual Awards Banquet.

**Chair:** Brian Jordison, James Martin Associates; Associate Chair: Becca LaBarre, EverGreen Landscape

### Design (Must be a landscape designer or LA)

**Goal:** To offer a program that teaches landscape design to beginner and expert contractors from large and small firms.

**Time Commitment:** 7 meetings per year. Mandatory attendance at Design Committee events.

**Chairs:** Jason Lundberg, Chalet; Robert Milani, Bertog Landscape

### Education

**Goal:** To offer opportunities to improve the skills and knowledge of members and their employees through timely and interesting programs. Develop the education programs at iLandscape.

**Time Commitment:** 8 meetings per year. Mandatory attendance at iLandscape.

**Chair:** Mike Blackwell, Chalet

### Experience (FULL)

**Goal:** Oversee all aspects of iLandscape: The Illinois + Wisconsin Landscape Show not related to other committees. These include the overall flow and schedule, exhibit space, keynote speakers and plenary events, marketing and promotion, receptions and entertainment, press and media relations, aesthetics, and decor.

**Time Commitment:** 7 meetings per year, plus (1) Sub-Committee Chair meeting. Mandatory attendance at iLandscape (5 days, 4 nights).

**Chair:** Tina Scanlan-Turner, Infinity Lawn & Landscape; Associate Chair: Rachelle Lurvey-Eifert, Turtle Creek Nursery; Nominated Chair: Jamie Heflin, Midwest Groundcovers

### Fire & Ice

**Goal:** To provide an outdoor trade show for ILCA members and others in the landscape industry and to generate substantial revenues.

**Time Commitment:** 4 meetings per year. Mandatory attendance at Fire & Ice (3 days).

**Chairs:** "Fire": David Burton; Associate Chair: Jessica Riedell, The Riedell Group LLC; "Ice": Paul Washburn, Yellowstone Landscape; Associate Chair: Bob Bertog, Bertog Landscape

### Future Landscape Industry Professionals (FLIP)

**Goal:** To provide information that inspires individuals to pursue professional careers within the landscape industry.

**Time Commitment:** 5-7 meetings per year. Attends programs/networking opportunities that appeal to those new to the industry. Reviews scholarships annually.

**Chair:** TBD

### Golf Outing (FULL)

**Goal:** To conduct social events for the membership that provide networking opportunities and non-dues income.

**Time Commitment:** 3 meetings per year. Mandatory attendance at the Golf Outing.

**Chair:** Crystal Novy, Rochester Concrete Products; Associate Chair: Sarah Egan, Lafarge Fox River Stone; Nominated Chair: Bob Bols, Pedersen Company

## **Growers**

**Goal:** To promote professionalism, share best practices, and develop education and networking opportunities that strengthen the ornamental nursery trade.

**Time Commitment:** 6 meetings per year. Attendance at the Fall Growers Tour is strongly encouraged.

**Chair:** Mike Krueger, Midwest Groundcovers

## **InVigorateU**

**Goal:** To plan and execute the annual InVigorateU conference which includes developing a complete education program, securing exhibitors and sponsors, assisting with event marketing and promotion, and consulting on the networking and social elements of the event.

**Time Commitment:** 6 meetings per year. Mandatory attendance at InVigorateU.

**Chair:** Pete Worth, Kankakee Nursery Co.

## **Irrigation**

**Goal:** To promote professional irrigation best practices and regulatory compliance through education and resource development.

**Time Commitment:** 8 meetings per year. Mandatory attendance at iLandscape Irrigation Workshops.

**Chair:** Brett Gold, American National Sprinkler and Lighting

## **Latino Relations**

**Goal:** To offer opportunities to improve the skills, knowledge and cultural understanding of Latino and non-Latino members and their employees through timely and interesting programs and networking.

**Time Commitment:** 7 meetings per year. Mandatory attendance at Field Staff Skills Training.

**Chair:** TBD

## **Magazine**

**Goal:** To educate and inform readers on current industry topics and present information on the Association's activities, goals, programs, and members.

**Time Commitment:** 2 meetings per year.

**Chair:** Joe Scopelliti, Guy Scopelliti Co.

## **Membership**

**Goal:** To ensure the strength and vitality of ILCA through coordinated membership recruitment and retention programs.

**Time Commitment:** 9 meetings per year. Mandatory attendance at the Annual Party and iLandscape.

**Chair:** Aaron Zych, ILT Vignocchi, Inc.; Associate Chair: Billy Oliver, Night Light

## **Owners and Senior Managers Group**

**Goal:** For owners, owner-operators, and senior managers to promote camaraderie, share industry experiences, and advance best practices with one another.

**Time Commitment:** 4 meetings per year. Mandatory attendance at any Owners and Senior Managers events.

**Chair:** TBD

## **Regulatory and Legislative**

**Goal:** To review and analyze legislative and regulatory policy to determine its impact on the association, its members, and the green industry.

**Time Commitment:** 2 face-to-face meetings per year, 30 minute Monday morning conference calls for the duration of the legislative session.

**Chair:** Dan Migacz, A.M. Woodland Outdoor Design

## **Spring Training**

**Goal:** To plan and execute the annual Spring Training event which offers education for crew members, owners, and managers; while also highlighting the latest products, equipment, and services offered from area suppliers.

**Time Commitment:** 6 meetings per year. Mandatory attendance at Spring Training.

**Chair:** TBD

## **Sustainable and Ecological Landscape**

**Goal:** To develop programs and initiatives that educate and inform the green industry on sustainable landscaping practices.

**Time Commitment:** 9 meetings per year. Mandatory attendance at Impact.

**Chair:** Brandon Losey, ILT Vignocchi; Associate Chair: Alan Weene, Reflections Water Gardens

### **Technical Skills**

**Goal:** To offer programs that improve the education, skills, and experience of landscape professionals and improve the standards of bilingual landscape workforce.

**Time Commitment:** 9 meetings per year. Mandatory attendance at Field Staff Skills Training.

**Chair:** Terry Holum, Sebert; Associate Chair: Debbie Bartsch, Chalet

### **Turf (FULL)**

**Goal:** To promote lawn care professionalism, best practices, and regulatory compliance through education and resource development.

**Time Commitment:** 8 meetings per year. Mandatory attendance at Turf Education Day (TED).

**Chair:** Shane Griffith, Weedman; Associate Chair: Brandon Burns, Weedman; Nominated Chair: Josh Murray, ConservFS

### **Women's Networking Group (FULL)**

**Goal:** To promote camaraderie, and to share industry experiences and leadership skills with ILCA members, while enhancing professional image.

**Time Commitment:** 8 meetings per year. Mandatory attendance at Women's Networking Group events.

**Chairs:** Nicole Nault, SiteOne Landscape Supply; Associate Chair: Brenda Ward, Beary Landscaping

### **Young Professionals (Must be 35 or under) (FULL)**

**Goal:** To promote camaraderie, and to share industry experiences and leadership skills with ILCA members 35 and under, while enhancing professional image.

**Time Commitment:** 6 meetings per year. Mandatory attendance at Young Professionals' events.

**Chair:** Jillyan MacMorris, Night Light, Inc.; Associate Chair: Zachary Abear, Bartlett Tree Experts

## **INTERESTED IN JOINING A COMMITTEE?**

### **SCAN THE QR CODE TO FILL OUT THE COMMITTEE INTEREST FORM:**



[ilca.net/committee-interest-form](https://ilca.net/committee-interest-form)

