



Spring Training for Landscape Professionals

February 27, 2024

Stoneleaf Nursery

476 County Road 1200 E | Eureka, IL 61530

In its third year, this one-day training event for landscape professionals is planned by the Spring Training Committee. We use the feedback gathered during the previous year's event, as well as insights gained during a bustling season to carefully curate two distinct tracks of education. There is a session focused on the needs of crew members and a second track for owners and managers. We also feature a greenhouse full of suppliers showcasing cutting-edge products, equipment, and services. This event has an attendance of 350 with 21 exhibitors.

Exhibit Opportunities - **SOLD OUT**

- \$275 (ILCA member rate) / \$350 (non-member rate)
- 8 x 10 tabletop display area – table and chair included
Note: Equipment vendors will have the option to use outdoor space for display of machinery
- Maximum of 21 total spaces available (spaces will be assigned by event staff)
- Exhibitors can contribute ONE (1) raffle item (must be \$50 value or greater)
- Includes one complimentary attendee registration (\$75 value)

Sponsorship Opportunities

- Premier Sponsor - \$1000 **SOLD**
- Lunch Sponsor - \$750 **SOLD**
- Breakfast Sponsor - \$500 **SOLD**
- Crew Training Sponsor - \$500 (1 remains)
- Owners & Managers Track Sponsor – \$500 **SOLD**

Sponsorships include one complimentary attendee registration (\$75 value), logo on pre-event promotion and onsite signage, and recognition at the event. Premier sponsor also receives attendee list.

Reserve your sponsorship or exhibit space **HERE**

Questions?

Contact Kellie Schmidt | kschmidt@ilca.net | 217.546.4733