



**LIFT:
The Landscape Professional
Summit for Women**

Sponsorship Guide

September 27-28, 2024

**Eaglewood Resort & Spa
Itasca, IL**



Premier Sponsor

\$3,500 (limit 1)

Includes:

- Opportunity to address the audience at the beginning of the conference.
- Opportunity to put out marketing materials on conference tables.
- Logo printed prominently on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.
- Post-event attendee list (names and addresses, no emails).
- One complimentary event registration (\$795 value).

Pizza Party Sponsor

\$2,000 (limit 1)

Includes:

- Opportunity to address the audience at the beginning of the Friday night party.
- Opportunity to put out marketing materials on tables in the lounge where the pizza party will be.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.
- Receive \$100 OFF if you register to attend the conference.

Bowling T-Shirt Sponsor

\$1,800 (limit 1)

Includes:

- Logo printed on bowling t-shirts.
- Opportunity to put out marketing materials on tables near bowling.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.
- Receive \$100 OFF if you register to attend the conference.

Lunch Sponsor

\$1,500 (limit 1)

Includes:

- Opportunity to address the audience at the beginning of lunch on Friday.
- Opportunity to put out marketing materials on lunch tables.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.
- Receive \$100 OFF if you register to attend the conference.

Breakfast Sponsors

\$1,000 (limit 2)

Includes:

- Opportunity to address the audience at the beginning of breakfast on either Friday **OR** Saturday.
- Opportunity to put out marketing materials on breakfast tables.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

Bar Sponsors

\$750 (limit 2)

Includes:

- Opportunity to put out marketing materials on the bar at the Friday night party.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

Tote Bag Sponsors

\$500 (limit 2)

Includes:

- Logo printed on tote bags that will be filled with all sponsor materials and given to all attendees.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

Raffle Prize Sponsors

\$500 (limit 2)

Includes:

- Purchase of raffle items to be given away in sponsor's name.
- Option of company representative to perform the drawing and take photos with the winners.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

WNG Community Sponsors

\$350 (unlimited)

Includes:

- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

About LIFT

- Created as a one and a half day summit for women in the landscape industry to build tools for emotional intelligence, leadership and business management. Total attendance expected is 50.
- For more details about the event, visit www.ilca.net/wng or contact Marissa Stubler at mstubler@ilca.net.