



**LIFT:  
The Landscape Professional  
Summit for Women**

**Sponsorship Guide**

**September 27-28, 2024**

**Eaglewood Resort & Spa  
Itasca, IL**



## Premier Sponsor

**\$3,500** (limit 1)

### Includes:

- Opportunity to address the audience at the beginning of the conference.
- Opportunity to put out marketing materials on conference tables.
- Logo printed prominently on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.
- Post-event attendee list (names and addresses, no emails).
- One complimentary event registration (\$795 value).

## Pizza Party Sponsor

**\$2,000** (limit 1)

### Includes:

- Opportunity to address the audience at the beginning of the Friday night party.
- Opportunity to put out marketing materials on tables in the lounge where the pizza party will be.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.
- Receive \$100 OFF if you register to attend the conference.

## Bowling T-Shirt Sponsor

**\$1,800** (limit 1)

### Includes:

- Logo printed on bowling t-shirts.
- Opportunity to put out marketing materials on tables near bowling.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.
- Receive \$100 OFF if you register to attend the conference.

## Lunch Sponsor

**\$1,500** (limit 1)

### Includes:

- Opportunity to address the audience at the beginning of lunch on Friday.
- Opportunity to put out marketing materials on lunch tables.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.
- Receive \$100 OFF if you register to attend the conference.

## Breakfast Sponsors

**\$1,000** (limit 2)

### Includes:

- Opportunity to address the audience at the beginning of breakfast on either Friday **OR** Saturday.
- Opportunity to put out marketing materials on breakfast tables.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

## Bar Sponsors

**\$750** (limit 2)

### Includes:

- Opportunity to put out marketing materials on the bar at the Friday night party.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

## Tote Bag Sponsors

**\$500** (limit 2)

### Includes:

- Logo printed on tote bags that will be filled with all sponsor materials and given to all attendees.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

## Raffle Prize Sponsors

**\$500** (limit 2)

### Includes:

- Purchase of raffle items to be given away in sponsor's name.
- Option of company representative to perform the drawing and take photos with the winners.
- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

## WNG Community Sponsors

**\$350** (unlimited)

### Includes:

- Logo printed on signage throughout the conference.
- Company logo in email blasts promoting the event and on ILCA's website.
- Company recognition in *The Landscape Contractor* magazine.

## About LIFT

- Created as a one and a half day summit for women in the landscape industry to build tools for emotional intelligence, leadership and business management. Limited to 50 attendees.
- For more details about the event, visit [ilca.net/ilca-events/lift-summit](https://ilca.net/ilca-events/lift-summit) or contact Marissa Stubler at [mstubler@ilca.net](mailto:mstubler@ilca.net).