

Nikki Melin
Midwest Groundcovers



Nikki has been leading and managing the Sales Operations Team for Midwest Groundcovers for the last 6 years. In her 15 years in the green industry, she has gained valuable experience in sales, marketing and logistics. Nikki is a true “plant nerd” at heart, and loves educating industry colleagues to help them find the right plant for the right place. She was the recipient of the 2020 GPN 40 Under 40 as one of the Green Industry’s future leaders. She currently serves on the ILCA Board of Directors.