

SPRING LANDSCAPE TRAINING  
FEBRUARY 27, 2024



CREW MEMBER SESSIONS | GREENHOUSE

7:30AM	CHECK-IN, VISIT EXHIBITORS, DONUTS & COFFEE	BREAKFAST SPONSOR
8:00AM	WELCOME, INTRODUCTIONS	UNIQUE LIGHTING SYSTEMS®
8:15AM	SMALL ENGINE MAINTENANCE & REPAIR <i>ANDREW GUETLER, MIDWEST STIHL</i>	
9:15AM	BREAK	
9:30AM	HARDSCAPE RESTORATION AND MAINTENANCE <i>GREG CROUSE, SEK-SUREBOND CORPORATION</i>	GOLF CART SPONSOR
10:30AM	BREAK	The logo for PrairieLand Golf & Utility Cars is a circular emblem. It features a stylized sunburst or fan-like design in the center, with the words "PRAIRIELAND" at the top and "GOLF & UTILITY CARS" at the bottom. Below the circle, the phone number "309-829-1938" is printed.
10:45AM	THREE MINI PLANT SESSIONS <i>ILLINOIS CENTRAL COLLEGE HORTICULTURAL DEPARTMENT</i>	
11:45AM	LUNCH; VISIT EXHIBITORS	LUNCH SPONSORS
12:45PM	EARLY INTERVENTION: THE IMPORTANCE OF STRUCTURAL PRUNING <i>KRIS BACHTELL, THE MORTON ARBORETUM</i>	The logo for American Rental features the words "AMERICAN RENTAL" in white, bold, sans-serif capital letters, set against a black rectangular background with a stylized red and white graphic element on the left.
1:45PM	BREAK	The logo for Martin Equipment consists of the word "MARTIN" in a bold, black, sans-serif font, with "Equipment" in a smaller, lighter font below it. To the left of the text are three slanted, parallel bars in yellow, orange, and red.
2:00PM	SAFE PRACTICES AT WORK: PREVENTING HAZARDS ON THE JOBSITE <i>ROGER PAVEZA, VISTA SAFETY CONSULTING</i>	The logo for Stihl is the word "STIHL" in a bold, white, sans-serif font, set against a solid orange rectangular background.
2:30PM	HOW TO HANDLE DIFFICULT CONVERSATIONS <i>BART RINKENBERGER, LIGHTHOUSE AUTOMOTIVE</i>	SCAN THE QR CODE TO OFFER YOUR IDEAS FOR FUTURE EVENTS!
3:15PM	RAFFLE DRAWING, CLOSING COMMENTS	
4:00PM	RECEPTION AT TRINITY STONE, GOODFIELD, IL	

2024 PREMIER SPONSOR



SPECIAL THANKS TO THE CREW TRAINING SESSION SPONSORS



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OWNERS & MANAGERS SESSIONS | SHOP

- 7:30AM CHECK-IN, VISIT EXHIBITORS, DONUTS & COFFEE
- 8:00AM WELCOME, INTRODUCTIONS (*GREENHOUSE*)
- 8:15AM LEVERAGING TECHNOLOGY TO CREATE PROFIT  
*TODD REINHART, REINHART LANDSCAPING & SNOW*
- 9:15AM WHAT'S GROWING IN 2024  
*JOHN COTTRELL, STONELEAF NURSERY*
- 10:00AM BREAK
- 10:15AM LANDSCAPE BUSINESS OWNERS PANEL
- 11:15AM THE COST OF SAFETY IN 2024  
*ROGER PAVEZA, VISTA SAFETY CONSULTING*
- 12:00AM LUNCH; VISIT EXHIBITORS
- 12:45PM STRATEGIES TO MANAGE YOUR ONLINE REVIEWS  
*SALLY EVANS, HOT HOUSE DIGITAL MARKETING*
- 1:45PM BREAK
- 2:00PM WHAT'S ON THE HARDSCAPE HORIZON?  
*BRAD LEMAN, TRINITY STONE*
- 2:30PM HOW TO HANDLE DIFFICULT CONVERSATIONS  
*BART RINKENBERGER, LIGHTHOUSE AUTOMOTIVE*
- 3:15PM RAFFLE DRAWING, CLOSING COMMENTS
- 4:00PM RECEPTION AT TRINITY STONE, GOODFIELD, IL

BREAKFAST  
SPONSOR

UNIQUE  
LIGHTING SYSTEMS®

GOLF CART  
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LUNCH SPONSORS



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