



Field Staff Skills Training 2024 Sponsorship Opportunities

Field Staff Skills Training is a 2-day seminar for English and Spanish-speaking field staff, crew leaders, foremen, supervisors, and grounds managers. Audience members are the landscape professionals using your products or services in the field. Please consider supporting these end-users and referrers of landscape products and services with one of the sponsorships listed below. Field Staff Skills Training will draw over 200 attendees.

March 20-21, 2024
NIU Naperville Conference Center
1120 E. Diehl Rd
Naperville IL 60563

ALL SPONSORS WILL RECEIVE: Name and logo on event website, emails promoting the event, signage on site and thanks and recognition in the ILCA's *The Landscape Contractor Magazine*

Premier Sponsor: \$1,500

- Address all attendees at the beginning of the day (optional).
- Receive a registration list of all attendees and their companies.
- Receive 2 complimentary attendee registrations (\$350 value).
- Promote your company with display of promotional materials on a sponsor table. You may bring your own banners or pop-up displays. This table can be used to discuss products or network with attendees.
- Display of equipment or supplies (based on facility approval).

Lunch Sponsor: \$1,000 (2 Available)

- Address all attendees during the lunch break (optional)
- Registration list of all attendees
- 1 complimentary attendee registrations (\$200 value)

Breakfast Sponsor: \$800 (2 Available)

- Registration list of all attendees
- 1 complimentary attendee registrations (\$200 value)

Folder Sponsor: \$450 (2 available)

- Receive a registration list of all attendees and their companies.
- Receive 1 complimentary attendee registrations (\$175 value).
- Company name and logo printed on a 2 pocket folder that attendees will use each day to hold their handouts and notes from each session.

You can now purchase your sponsorship online at:

<https://www.ilca.net/professional/events/#!event/2024/3/20/field-staff-skills-training>