



**2025**

**Sponsorship Guide**

**January 28 – 29, 2025**

**DoubleTree by Hilton**

**Bloomington, IL**



## Premier Sponsor

**\$3500** (limit 1)

### Includes:

- Complimentary 10'x10' exhibitor space
- Opportunity to show company promo video during the conference.
- Opportunity to leave branded company items on general session tables on day one of the conference.
- Your logo printed prominently on signage throughout the conference.
- Ad (8.5" x 5.5") in printed event program book
- Logo on event web page, event registration page and promotional emails to ILCA database
- Two (2) complimentary event registrations (\$400 value)
- Post-event attendee list (names and addresses, no emails)
- Company recognition in The Landscape Contractor magazine.



## Event Sponsor

**\$2500** (limit 2)

### Includes:

- Opportunity to show company promo video during the conference.
- Opportunity to leave branded company items on general session tables on day one of the conference.
- Logo printed prominently on signage throughout the conference.
- Logo displayed prominently in printed event program book with sponsorship acknowledgement
- Logo on event web page, event registration page and promotional emails to ILCA database
- One (1) complimentary event registration (\$200 value)
- Company recognition in The Landscape Contractor magazine.



## Irrigation Sponsor

**\$2000** (limit 1)

### Includes:

- Complimentary 8 x 8 booth space
- Opportunity to give a 2-minute verbal presentation about company or show promo video to attendees in the irrigation room.
- Can leave branded company material on tables in the irrigation breakout room.
- Logo printed prominently on conference signage.
- Logo on event web page and irrigation promotion sent to ILCA database
- One (1) complimentary event registration (\$200 value)
- Company recognition in The Landscape Contractor magazine.



## Social Event Sponsor

**\$1000** (limit 2)

### Includes:

- Opportunity to leave a branded item or promo material on tables at the offsite social event.
- Logo printed prominently on signage throughout the conference and at the offsite social event.
- Company representative(s) can present prize/trophy at the offsite social event.
- One (1) complimentary event registration (\$200 value).
- Company logo on InVigorateU marketing and promotional materials.
- Company recognition in The Landscape Contractor magazine.
- Your logo on onsite conference signage.



## Roundtable Sponsor

**\$1000** (limit 1)

- Company logo on large screens during Roundtable session.
- Company logo on topic signs at each session table.
- One (2) complimentary event registration (\$400 value)
- Company logo on InVigorateU marketing and promotional materials.
- Company recognition in The Landscape Contractor magazine.
- Your logo on onsite conference signage.



## Education Sponsor

**\$1000** (limit 3)

- Opportunity to show a short promotional video to the audience in your sponsored room (Room moderator will facilitate).
- Your company can distribute promo material on the tables in your sponsored breakout room.
- Logo printed prominently on signage at the conference in the sponsored area.
- One (1) complimentary event registration (\$200 value)
- Company logo on InVigorateU marketing and promotional materials.
- Company recognition in The Landscape Contractor magazine.
- Your logo on onsite conference signage.



## Lunch Sponsor

**\$800** (limit 5)

- Logo printed prominently on signage at the conference in the sponsored area.
- One (1) complimentary event registration (\$200 value).
- Your company logo on InVigorateU marketing and promotional materials.
- Company recognition in The Landscape Contractor magazine.
- Your logo on onsite conference signage.

## Beverage Sponsor

**\$600** (limit 4)

- Logo printed prominently on signage at the conference in the sponsored area.
- One (1) complimentary event registration (\$200 value).
- Your company logo on InVigorateU marketing and promotional materials.
- Your logo on onsite conference signage.



## Lanyard Sponsor

**\$1000** (if ILCA provides lanyards) / **\$500** (if sponsor provides) (limit 1)

- Your company name or logo on all name badge lanyards given to attendees (average attendance: 300)
- One (1) complimentary event registration (\$250 value)
- Your company logo on InVigorateU marketing and promotional materials.
- Your logo on onsite conference signage.

## Raffle Prize Sponsor

**\$500** (limit 2)

Includes:

- Purchase of raffle items to be given away in sponsor's name. The money will be used to purchase a minimum of 2 prizes.
- One (1) complimentary event registration (\$200 value)
- Option of company rep(s) to perform the drawing and take photos with the winners.
- Your company logo on InVigorateU marketing and promotional materials.
- Your logo on onsite conference signage.



## Notepad Sponsor

**\$800** (if ILCA provides) / **\$500** (if sponsor provides) (limit 1)

- Your company name or logo on note pads placed on the general session tables (2024 attendance: 350)
- One (1) complimentary event registration (\$200 value)
- Company logo on InVigorateU marketing and promotional materials.
- Your logo on onsite conference signage.



## Supporting Sponsor

**\$440** (no limit)

- One (1) complimentary event registration (\$200 value)
- Company name on InVigorateU marketing and promotional materials including the ILCA website.
- Your name on onsite conference signage.



## About InVigorateU

- Created as a one-day education event in 2015 to provide continuing education opportunities for landscape architects
- Has evolved into a two-day conference for growers, landscape professionals, irrigation contractors, and retailers.
- Hosted annually in Bloomington, IL as a way to connect members of the industry statewide
- Average total attendance is 325
- Education content is focused primarily on plants/horticulture with additional emphasis placed on design.
- For more details about the event, visit [www.ilca.net/ilca-events/invigorateu/](http://www.ilca.net/ilca-events/invigorateu/)



### Questions?

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